2025-2026

ANNUAL REPORT

NEED

National Environment & Education Development





Annual Progress Report – 2025-2026

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P. VENUGOPALA RAO
Secretary/Exe Director.
NEED.

Annual Progress Report 2025–2026

About NEED Projects 2025–2026

During 2025–2026, National Environment & Education Development (NEED) implemented various projects and programmes focused on tribal development, livelihoods, health, education, child protection, agriculture, irrigation, skill development, environment and community awareness. The major initiatives included:

1. **Modernisation of Command Area Development (M-CAD) – Peddagedda Project:** NEED worked as a Farmer Relationship Agency covering 19 villages in Pachipenta and Ramabhadrapuram mandals. The programme focused on farmer mobilisation, agricultural data collection, strengthening Water User Societies, efficient water management and participatory irrigation management.
2. **Special Need Children Home – Girls, Amalapuram:** Under Mission Vatsalya and in collaboration with the Department of Women Development and Child Welfare, NEED provided residential care, education, nutrition, healthcare, counselling, recreation and rehabilitation support to vulnerable girls.
3. **NABARD LEDP – Mulberry Cultivation & Silkworm Rearing:** NEED implemented a livelihood development programme for tribal women in Kalahandi District, Odisha, providing training on scientific mulberry cultivation, silkworm rearing, disease management and sericulture enterprise development.
4. **Pregnant Women's Hostel – YTC, Salur:** With the support of ITDA, Parvathipuram, NEED provided accommodation, nutritious food, regular medical check-ups, yoga, meditation and emergency ambulance services to pregnant women, particularly from hilltop tribal communities.
5. **Crèche Centres:** NEED supported 9 Crèche Centres in Pachipenta, Salur and Makkuva mandals, benefiting around 192 children through childcare, early childhood development, pre-school education, nutrition, health monitoring and safe childcare facilities.
6. **Day Care Centres – Hand in Hand, Germany:** NEED implemented education and nutrition support through 5 Day Care Centres for children from Scheduled Tribal communities in hilltop areas of Pachipenta Mandal.
7. **IEC Activities and Kalajatha Awareness Programmes:** NEED conducted community awareness programmes through Kalajatha and other IEC activities, focusing on dengue, malaria, sickle cell anaemia, institutional deliveries, sanitation, hygiene and preventive healthcare.
8. **Indoor Residual Spraying (IRS) and Health Awareness:** NEED supported IRS and health awareness activities in vulnerable tribal areas under identified PHCs to promote malaria prevention, mosquito control and awareness on vector-borne diseases.
9. **District-Level Youth Festival 2025 – SETVIZ:** NEED, in collaboration with the Department of Youth Services (SETVIZ), organised the District-Level Youth Festival 2025 at Government Junior College, Parvathipuram, providing opportunities for students to participate in cultural, literary and scientific activities.
10. **Aadi Karmayogi Abhiyan – Responsive Governance Programme:** NEED implemented the programme to strengthen grassroots governance, community participation and local development planning in tribal areas of Andhra Pradesh and Odisha.
11. **APILIP-II – Irrigation Projects and Water Users Associations:** NEED continued field-level follow-up and community support across 71 Minor Irrigation Projects and 107 Water Users Associations in Vizianagaram and Parvathipuram Manyam districts.
12. **Skill Development Training Programmes – ITDA, Parvathipuram:** With the support of ITDA, NEED conducted skill development programmes for tribal youth, including a 45-day Tailoring Training Programme for 30 tribal women and a 40-day Four-Wheeler Driving Training Programme for 30 tribal men at YTC, Salur.
13. **General Activities:** NEED continued community-based activities covering **organic and natural farming, vegetable cultivation, kitchen garden promotion, financial literacy, credit access, cyber-safety awareness, environmental conservation and tree plantation**. These activities promoted sustainable agriculture, household nutrition, access to formal financial services, safe digital transactions and environmental awareness. Around **850 saplings were distributed and planted** through plantation activities conducted in Salur and nearby areas.

जल शक्ति मंत्रालय
MINISTRY OF
JAL SHAKTI
सत्यमेव जयते

Modernisation of Command Area Development (M-CAD)

Programme Overview

During 2025–26, National Environment & Education Development (NEED) implemented activities under the **Modernisation of Command Area Development (M-CAD) Scheme** as the **Farmer Relationship Agency (FRA)** for the Peddagedda Project in Andhra Pradesh.

The programme is implemented in collaboration with the Water Resources, Agriculture, Horticulture and Fisheries Departments. It focuses on improving irrigation efficiency, strengthening Water User Societies (WUS), promoting sustainable agricultural practices, improving water management and enhancing the livelihoods of farming communities.

The M-CAD scheme combines infrastructure development with participatory irrigation management. Its structural component promotes **Pressurised Piped Irrigation Networks (PPIN)** and efficient irrigation systems, while the non-structural component focuses on strengthening WUS, farmer participation, training and capacity building.

Project Coverage

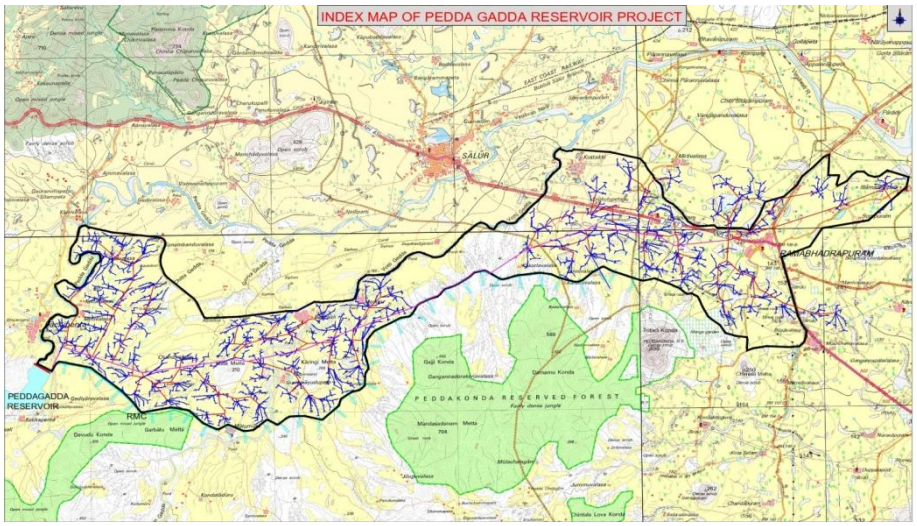
The M-CAD pilot intervention covers the command area under the **Right Main Canal of the Peddagedda Reservoir**, spread across 19 villages in Pachipenta and Ramabhadrapuram mandals.

The project covers **3,106.52 hectares of command area and 6,090 farmers** across WUA Clusters 3, 4, 5 and 6 in Vizianagaram and Parvathipuram Manyam districts.

Project Details

- **Project:** Peddagedda Project
- **Programme:** Modernisation of Command Area Development (M-CAD)
- **Districts:** Vizianagaram and Parvathipuram Manyam
- **Mandals:** Pachipenta and Ramabhadrapuram
- **WUA Clusters:** 3, 4, 5 and 6
- **Villages:** 19
- **Ayacut:** 3,106.52 Hectares
- **Farmers:** 6,090

OPERATIONAL AREA OF MCAD PROJECT



NEED as Farmer Relationship Agency

NEED's role as FRA includes farmer mobilisation, awareness generation, data collection, strengthening of WUS, coordination with government departments and facilitation of capacity-building activities.

During the reporting period, NEED completed agricultural and cropping-pattern data collection across all 19 villages and worked with farmers and line departments to create awareness and strengthen community participation.

Samriddhi Ki Pathashala

Samriddhi Ki Pathashala was organised as a farmer-oriented awareness and capacity-building initiative under M-CADWM. The programme focused on modern irrigation practices, sustainable agriculture, water management and the role of Water User Societies.

The programme also provided an opportunity for farmers to interact with officials and receive technical information on PPIN, irrigation management, operation and maintenance, crop planning and sustainable agricultural practices.

The brochure on Samriddhi Ki Pathashala was released during the programme to support continued farmer

awareness and learning.



Smt. Ambli G.K, Sr Joint Commissioner, Ministry of Jalshakthi, Govt of India



Pani Pradhan, Deputy Pani Pradhan, Jala Mitra Members



Pamphlet Release



State project Moniting Team and District Team

Field Awareness Activities

NEED conducted field-level awareness and mobilisation activities in the project villages to explain the M-CADWM programme, PPIN, efficient water management and the role of Water User Societies.

The field engagement also helped NEED understand farmers' existing cropping patterns and agricultural practices, providing a basis for subsequent training and capacity-building activities.





Wall Writings

As part of the awareness campaign, wall writings were undertaken in **all 19 project villages**, with **five awareness slogans in each village**, resulting in **95 wall writings**.

The messages covered efficient water management, crop planning, modern agricultural practices, horticulture, fisheries and effective utilisation of project interventions.

Kalajatha Awareness Programmes

NEED conducted **19 Kalajatha programmes**, covering all 19 project villages. Through songs, drama and cultural performances, farmers were sensitised on M-CADWM, efficient water use, crop planning, modern agriculture, horticulture, fisheries, sustainable livelihoods and community participation.





Departmental Coordination

NEED coordinated with the Water Resources Department and other line departments including Agriculture and Horticulture to support implementation of M-CAD activities at the village level. The FRA also facilitated coordination between farmers, WUS and departmental officials.

Towards a new dawn
Ministry of Women and Child Development
Government of India

SPECIAL NEED CHILDREN HOME– GIRLS

Amalapuram, Dr. B.R. Ambedkar Konaseema District, Andhra Pradesh

During 2025–26, National Environment & Education Development (NEED), in collaboration with the **Department of Women Development and Child Welfare, Government of Andhra Pradesh**, implemented the **Special Need Children Home for Girls** at Tarakarama Nagar, Amalapuram under the Mission Vatsalya programme. The Home was formally inaugurated on **22 September 2025**. It was established to provide a safe, stable and nurturing environment for vulnerable girls and to support their education, health, emotional well-being, development and rehabilitation.

The Home supports girls between **6 and 14 years** from vulnerable backgrounds, including orphans, semi-orphans, children from vulnerable families, children of migrant labourers and children with special needs. During the reporting period, the Home supported **43 children**, including children admitted through the Child Welfare Committee, children from vulnerable families, semi-orphans, orphans and children with special needs. The programme provides shelter along with formal education, academic support, counselling, nutrition, healthcare, recreational activities and opportunities for child participation



NEED also undertook community outreach to identify vulnerable children requiring care and protection. Staff conducted village surveys, household visits and awareness activities and interacted with **ASHA workers, ANMs and Anganwadi staff** to create awareness about the Home and its services. These efforts helped connect eligible children and families with the residential care and educational support available through the programme.

S. No.	Category of Children	No. of Children
1	Both Parents (Vulnerable Families)	**18**
2	Semi-Orphans	**13**
3	Special Need (Differently Abled)	**6**
4	Orphans	**6**
	Total Children Supported	**43**

Education remained a major focus throughout the year. Children were enrolled in schools and supported through daily school attendance, evening study hours, remedial education, academic guidance and individual mentoring. Home staff accompanied children to school and provided the necessary educational materials, including school bags, books and uniforms. Special attention was given to children requiring additional academic and emotional support. A significant achievement during 2025–26 was that **Kunche Sravani, Adapa Swathi, Karri Vijayalakshmi and Errella Satya Jagasri successfully completed and passed their 10th Class examinations**, reflecting the importance of continuous educational guidance and counselling.



Study Hours for Children



DCPU Unit Children Counselling

The Home follows a holistic care approach that combines education with emotional support, health, nutrition and recreation. Individual counselling, parent counselling and behavioural support are provided to help children develop confidence and adjust positively to their environment. Children receive balanced and nutritious meals, medical check-ups and a clean living environment. Child Committee meetings encourage participation, while drawing, handicrafts, sports and yoga provide opportunities for creativity, physical fitness and mental well-being.

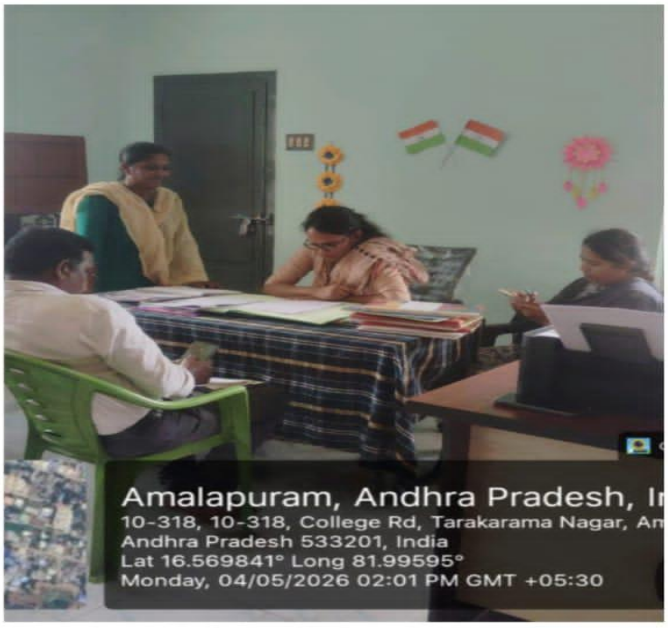




The children supported by the Home come from diverse and challenging circumstances, including migration, loss of parents, family hardship, disability and disrupted education. Since joining the Home, children have benefited from regular schooling, nutritious food, educational materials, recreational activities and consistent care from the staff. The programme has contributed to improved school attendance, interest in studies, health and overall well-being of the children.

NEED also continued coordination with child protection and government institutions. Official visits and inspections involving DPO, DCPO, ICPO and CWC representatives supported monitoring of the Home and continued attention to the care and protection of children. Community outreach, parent counselling and surveys in slum areas were also undertaken to identify migrant and vulnerable children requiring care and protection.

Official Inspection Visits by DPO, DCPO, ICPO and CWC Committee





Special Care Taken by Home Staff in Children's Education and Health and Encouraging Extra Calcular Activities













NABARD LEDP – Mulberry Cultivation & Silkworm Rearing

Strengthening Tribal Women's Livelihoods through Sericulture

National Environment & Education Development (NEED) implementing a **Livelihood and Enterprise Development Programme (LEDP)** with support from **NABARD** to promote mulberry cultivation and silkworm rearing among tribal women in **Gunpur Gram Panchayat, Thuamul Rampur Block of Kalahandi District, Odisha**. The programme was designed to strengthen livelihood opportunities, improve technical skills and encourage SHG members to take up sericulture as a sustainable income-generating activity.

The programme targeted **90 SHG members from 15 Self-Help Groups**, with participants drawn from the villages of **Hardkhursi and Balisora**. The training was organized in three batches, with each batch receiving an intensive 10-day programme combining classroom learning and practical field-based training. The programme focused on scientific mulberry cultivation, silkworm rearing, disease management, sustainable practices and enterprise development.





The intervention responded to several challenges faced by tribal and rural households in the project area, including dependence on traditional sericulture practices, limited technical knowledge, inadequate rearing infrastructure, disease-related losses, weak market linkages and limited livelihood diversification. The programme therefore emphasized practical knowledge and improved production practices that could be adopted at the household and SHG level.





Training sessions covered **land preparation, suitable mulberry varieties, plantation techniques, spacing, irrigation, nutrient management, pruning, pest and disease management, silkworm seed selection, feeding and growth management, hygiene, environmental control, cocoon harvesting and post-harvest practices**. Participants were also introduced to different stages of the sericulture value chain, including cocoon production, silk extraction, quality assessment and market opportunities.

An important component of the programme was **practical exposure to scientific sericulture institutions**. As part of the capacity-building process, participants visited the **Central Silk Board (CSB), Koraput and Regional Sericultural Research Station (RSRS), Landiguda, Koraput**, where they interacted with scientists and technical experts and observed improved practices in mulberry cultivation, silkworm rearing, cocoon production and silk processing. A total of **47 participants** took part in the exposure visit, including **38 SHG members and technical and programme staff**.





The exposure visit strengthened participants' practical understanding of scientific cultivation and rearing methods. They learned about silkworm seed production, larval development, feeding management, temperature and humidity control, disease prevention, cocoon harvesting, grading, reeling and silk production. Interaction with scientists and successful practitioners also helped participants understand the wider opportunities available across the sericulture value chain.

NEED supported the programme with training materials, including leaflets, brochures, booklets and pamphlets, developed with technical inputs from the Department of Sericulture, Central Silk Board and Regional Sericultural Research Station. The programme also brought together key stakeholders including NABARD, the Department of Sericulture, OUAT, Central Silk Board, banking institutions, Gram Panchayat representatives and community institutions, creating a stronger ecosystem for livelihood promotion.

Key Achievements

Indicator	Achievement
SHG Members Trained	**90**
SHGs Covered	**15**
Training Batches	**3**
Villages Covered	**2**
Training Duration per Batch	**10 Days**
Key Focus	**Mulberry Cultivation & Silkworm Rearing**

The programme has strengthened the knowledge and confidence of tribal women to adopt scientific sericulture practices and explore sericulture-based enterprise opportunities. The trained SHG members have shown increased interest in applying improved cultivation and rearing techniques in their villages. The

initiative has also created opportunities for convergence, technical support and future expansion of sericulture-based livelihoods in the region.

The exposure visit further demonstrated the potential of sericulture as a sustainable livelihood option for tribal women and rural households. Participants gained practical knowledge, interacted with experts and developed greater confidence to undertake sericulture activities at the household and community level.

Impact

The NABARD-supported LEDP initiative represents NEED's continued commitment to **women's empowerment, livelihood diversification and community-based enterprise development**. By combining structured training, practical demonstrations, exposure visits, technical guidance and institutional convergence, the programme is helping tribal women move towards improved and more sustainable sericulture practices.

The initiative provides a foundation for strengthening **mulberry cultivation, silkworm rearing, cocoon production, value addition and market-oriented enterprise development**, while promoting greater confidence, participation and self-reliance among tribal women

Pregnant Women's Hostel for Hill Top Pregnant Women At YTC, Salur

We have implement this Pregnant Women's Hostel at YTC, Salur with the support of ITDA, Parvatipuram from 2022 onwards, this financial year 2025-2026 we have provided services around 2047 pregnant especially Tribal Communities and they are related to Hill top areas in and around of Salur, Pachipenta, Makkuva, Mentada and Ramabhadrapuram Mandals, Parvatipuram Manyam District. Through this project we have provided the following facilities to the pregnant women.

- Nutrition Food including Accommodation (from 7th Month pregnancy to Delivery) and also for their attendant.
- Regular Doctor Checkups (Health Checkups including BP, Sugar, Thyroid, Baby condition, Blood Checkups etc.,)
- Regular Exercises (Yoga, Meditation etc.,)
- Ambulance Services for Emergency Cases

Date: 31/03/2026

PREGNANT WOMEN STATUS

Total Admissions: 2047
Total Deliveries: 2031
Total Mandals: 12
Total Villages: 141
Staying: 08
Normal Deliveries: 1685
L.S.C.S.: 345

PHC WISE

GN Peta PHC: 01
Pachipenta PHC: 0
Mamidipalli PHC: 0
Thonam PHC: 01
Baguvalasa PHC: 0
Sambara PHC:
Salur UPHC:
Makkuva PHC: 0
Arikathota PHC: 0
Devupalli PHC:
Mentada PHC:01
Dokiseela PHC:
Pedabondapalli PHC:
Bandeleppi PHC:
Challapeta PHC: 0

MANDAL WISE

Pachipenta: 792
Saluru: 1002
Makkuva: 108
Merakamudidam: 01
Parvathipuram: 11
Komarada: 12
Mentada: 11
R.B. Puram: 107
Bobbili: 01



Muralidhar APO ITDA , Dr.Padmawati Deputy DM&HO Visit



Visit of Dr.Siva Kumar Deputy DM&HO ITDA,ParvathiPuram Manyam to YTC



Regional Director of Women Development and Child Welfare and CDPOs





PHC Refer for Regular Health Check Up

CRECHE CENTERS

The Women & Child Welfare Department, Government of Andhra Pradesh, has sanctioned **9 Crèche Centres** in Pachipenta, Salur and Makkuva Mandals, benefiting around **192 children**.

Objectives:

- Provide safe, caring and healthy childcare for children from low-income families.
- Promote early childhood development, hygiene, discipline and social skills.
- Support working mothers through accessible daycare services.

Key Services:

- Daycare and early stimulation
- Pre-school education
- Supplementary nutrition with ICDS support
- Growth monitoring, health check-ups and immunization
- Safe drinking water and child-friendly sanitation facilities

The centres provide a **safe, hygienic and child-friendly environment**, conveniently located near children's homes and workplaces of mothers.











DAY CARE CENTERS

In the Year of 2025-2026, the Hand in Hand, Society, Germany has sanctioned 5 Day Care Centers in our Parvatipuram Manyam district, Andhra Pradesh. Through this programme we have provided Nutrition Food and Education.

Objective of the Project: To Provide Education & Nutrition support to Hill top area (ST) Schedule Tribal Community Children in 05 Day Care Centers for working women's Children in the Pachipenta Mandal of Parvathipuram Manyam District.

Project Objective:

The objective of this project is to provide education and nutrition support to children from Scheduled Tribal (ST) communities residing in hilltop areas, who are beneficiaries of 05 Day Care Centers established for the children of working women in Pachipenta Mandal, Parvathipuram Manyam District. The project, implemented by NEED Organisation, aims to improve the overall development, health, and educational outcomes of these children.

This project focuses on:

1. Education Support: Providing educational activities and support to enhance learning outcomes.
2. Nutrition Support: Offering nutritious meals and snacks to improve health and well-being.

By achieving this objective, the project seeks to empower ST community children and support working women in the region.









I.E.C. Activities Kalajatha Awareness Programme:

NEED, with the support of ITDA Parvathipuram, proposed to organize **200 Kalajatha awareness programmes covering 200 villages in the 8 ITDA Sub-Plan Area Mandals of Parvathipuram Manyam District**. The programme uses folk songs, music, drama, dialogues and local cultural performances to communicate important health messages in an accessible and engaging manner.

The campaign focuses on **Dengue, Malaria and other seasonal diseases, Sickle Cell Anaemia, Institutional Deliveries, and Sanitation and Hygiene**. Communities will be sensitized on disease prevention, early identification and timely medical treatment, mosquito control, safe drinking water, cleanliness and proper sanitation practices.

Special emphasis will be given to **Sickle Cell Anaemia**, including awareness of its symptoms, the importance of screening and early detection, and the need to access appropriate health services. The programme will also promote **Institutional Deliveries and maternal healthcare**, encouraging pregnant women and families to seek timely care and deliver at health institutions.

Through culturally relevant Kalajatha performances, key messages will be presented through songs, dialogues and short skits in locally understandable language. The approach is intended to improve awareness, encourage timely health-seeking behaviour and promote positive sanitation and hygiene practices among tribal communities.

The programme is expected to strengthen community awareness on preventable diseases, encourage institutional deliveries, improve understanding and screening related to Sickle Cell Anaemia, and support healthier sanitation and hygiene .





Kalajatha Programme Inaugrated by Sri Ashutosh Shrivastava,IAS, PO,ITDA,Parvathipura


vivo Y35
Dec 26, 2024, 10:38


Galaxy F13 5G


vivo Y35
Aug 4, 2025, 12:09






vivo Y35
Aug 4, 2025, 15:26

Indoor Residual Spraying (IRS) and Awareness

NEED supported **Indoor Residual Spraying (IRS) and health awareness activities** as part of malaria and vector-control measures in vulnerable tribal areas of **Parvathipuram Manyam District**. This programme in collaboration **with Malaria Department,ITDA Parvathipuram**.The activities covered villages under **Duddukallu, Neelakantapuram, Madhalangi and Kurupam PHCs**, with awareness created among communities on malaria prevention, mosquito control and other vector-borne diseases.

IRS activities were carried out in targeted villages with the support of trained manpower and under the guidance of concerned health authorities, following prescribed safety protocols. The programme aimed to reduce mosquito breeding and transmission risks while improving community awareness on preventive health practices.

The intervention strengthened **malaria prevention, vector control and community awareness** across the identified PHC areas of Parvathipuram Manyam District.









District-Level Youth Festival 2025 with SETVIZ

NEED Organisation, in collaboration with the **Department of Youth Services (SETVIZ), Government of Andhra Pradesh**, successfully organised the **District-Level Youth Festival 2025** at the **Government Junior College, Parvathipuram**. The programme was conducted under the guidance of **District Collector Sri S. Prabhakar Reddy, IAS**, **Joint Collector Sri C. Yaswanth Kumar Reddy, IAS**, **Shri B.Vijaya Chandra MLA Parvathipuram**, the **Chief Executive Officer, SETVIZ**, and the **Principal of Government Junior College, Parvathipuram**. The festival aimed to promote creativity, cultural heritage, scientific thinking, and leadership among youth through a vibrant platform of competitions and exhibitions.

The event witnessed enthusiastic participation from **over 200 students representing 12 schools and colleges** across Parvathipuram Manyam District. Competitions included **Folk Dance, Folk Song, Story Writing, Poetry Writing, Painting, Declamation, and Science Exhibition**, encouraging students to showcase their artistic, literary, and scientific talents. The programme concluded with the distribution of prizes and certificates, recognising outstanding performances and inspiring young participants to excel in cultural and academic pursuits.















Aadi Karmayogi Abhiyan – Responsive Governance Programme

NEED implemented the **Aadi Karmayogi Abhiyan – Responsive Governance Programme** to strengthen grassroots governance, community participation and implementation of welfare and development initiatives in tribal areas.

Andhra Pradesh

In **Parvathipuram Manyam District**, NEED covered **5 mandals** — **Pachipenta, Salur, Makkuva, Parvathipuram and Komarada**. A **District Process Lab** was conducted from **11–14 August 2025**, focusing on orientation and skill-based training for identified beneficiaries to strengthen grassroots implementation.

Village-level activities also focused on **participatory planning, identifying community needs and developing local development priorities**.

Odisha

In **Th. Rampur Block, Kalahandi District**, NEED covered **17 identified clusters and 47 villages** under the Aadi Karmayogi Abhiyan.

Clusters covered: 2–11, 26–30 and 54–55.

The programme was implemented through a structured activity calendar, supporting community participation and grassroots-level development planning.





Joint Collector, ITDA PO, APO, Line Depoartment





APILIP-II – Follow-up with Irrigation Projects & WUAs

Under the **APILIP-II Programme**, NEED continued follow-up and community-level support across **71 Minor Irrigation Projects and 107 Water Users Associations (WUAs)** in Vizianagaram and Parvathipuram Manyam Districts.

NEED coordinated regularly with the **Irrigation, Agriculture, Animal Husbandry and Fisheries Departments** to facilitate approved project interventions and address the needs of WUA members. Field staff conducted WUA meetings, farmer consultations, PRA activities and follow-up visits to support implementation at the grassroots level.

The organisation also promoted awareness on **Participatory Irrigation Management (PIM), micro-planning, water management, agriculture, livestock and fisheries-related government programmes**. Follow-up with WUAs helped identify local needs, strengthen farmer participation and facilitate convergence with line departments.

Through continuous coordination and field-level follow-up, NEED supported **107 WUAs covering 71 Minor Irrigation Projects**, strengthening community participation and sustainable management of irrigation resources.









SKILL DEVELOPMENT Training Programme Supported By ITDA Parvathipuram

Implemented By: NEED (National Environment & Education Development), Non-Government Organisation, Salur, Parvathipuram Manyam District, A.P.

Date of Inauguration :
Date of Completion of the Training Programmes

* Tailoring Training Programme :
* Four Wheeler Driving Training Programme :

Sl.No.	Name of the Training Programme	No. of Members	Duration	Place	Gender	Category
1	Tailoring Training Programme	30	45 Days	YTC, Salur	Female	ST
2	Four Wheeler Driving Training programme	30	40 Days	YTC, Salur	Male	ST









GENERAL ACTIVITIES

Awareness Programmes on Organic Farming, Vegetable Farming and Kitchen Garden Implementation

The NEED organization has been actively promoting sustainable agricultural practices through various awareness programs in Pachipenta Mandal. Here's an overview of their initiatives:

Awareness Programs

- **Organic Farming:** NEED organizes training programs and workshops to educate farmers about organic farming techniques, benefits, and certification processes. These programs cover topics like natural fertilizers, crop rotation, biopesticides, and soil health management. The organization has also implemented **Zero Budget Natural Farming (ZBNF) programmes in tribal areas of Pachipenta Mandal**, creating awareness among tribal farmers about natural farming methods, soil health improvement, and reduction of dependence on chemical inputs. As part of these initiatives, NEED also facilitated the **distribution of seeds to tribal farmers** to encourage the adoption of sustainable and natural farming practices.
- **Vegetable Farming:** The organization promotes vegetable farming as a profitable venture for farmers, focusing on sustainable cultivation practices, availability of quality seeds, and market linkages. Awareness is provided on suitable vegetable crops, natural farming techniques, and improved production methods.
- **Kitchen Garden Implementation:** NEED's kitchen garden initiatives empower individuals and tribal households to grow their own fruits and vegetables, promoting healthy eating habits, household nutrition, and sustainable living. Through awareness activities and seed distribution, communities are encouraged to establish and maintain kitchen gardens using natural and environmentally friendly cultivation practices.









Financial Literacy, Credit Access & Cyber Safety Awareness Programme

NEED has been conducting **financial literacy and credit awareness programmes among marginalized, vulnerable and tribal communities in Pachipenta, Salur and Makkuva Mandals of Parvathipuram Manyam District**. The programmes focus on savings, bank accounts, SHG financial management, accessing formal bank loans, credit linkage, loan eligibility, documentation, interest rates, repayment schedules and responsible borrowing. Community members and SHG women are guided on approaching banks and financial institutions for suitable credit facilities for agriculture, livestock, vegetable cultivation, small enterprises and other livelihood activities, while promoting regular savings, timely repayment and responsible use of credit.

The programmes also promote **financial inclusion and awareness of cyber safety**, including the safe use of ATM/debit cards, UPI, mobile banking and digital payments. Special awareness is provided on **cyber scams, fraudulent calls and messages, fake loan offers, phishing links, OTP/PIN sharing, UPI fraud and impersonation scams**, with guidance on protecting banking credentials and verifying transactions before making payments. NEED also sensitizes communities on avoiding high-cost informal borrowing and over-indebtedness, understanding government financial schemes and insurance, and using formal financial services safely and effectively to strengthen household financial security and economic empowerment.









Tree Plantation and Environmental Awareness Initiative

During **2025–2026**, the NEED Organisation conducted a **Plantation Programme in collaboration with the Police Department and Forest Department officials** at Government Girls High School, Dandigam Road, KVR Real Estate, Salur, and other locations in and around Salur Town and nearby villages. As part of the programme, around **850 saplings were distributed and planted** along roadsides, school premises, public spaces and community areas. The programme aimed to promote environmental conservation, increase green cover and encourage communities to take collective responsibility for protecting and nurturing trees.

The initiative focused on **promoting green cover, creating environmental awareness and strengthening community participation** in sustainable development. Native and fruit-bearing tree species were planted with the active participation of local communities, students, volunteers, Forest Department officials and Police Department officials. The programme contributed to improving the local environment, supporting biodiversity and promoting awareness about the importance of trees, climate resilience and environmental stewardship. Through such initiatives, NEED continues to encourage communities, particularly children and youth, to actively participate in environmental protection and sustainable development.









Awareness Programme on Bonded Labor and Other Activities



















Press Clippings

రైతులకు ఆదాయం పెంచడమే ధ్యేయం



అవగాహన సదస్సులో మాట్లాడుతున్న జలశక్తి సంయుక్త కమిషనర్ అంబటి

సాలూరు, సెప్టెంబర్: నీటి నష్టాన్ని తగ్గించి రైతులకు ఆదాయాన్ని పెంచడమే ధ్యేయమని కేంద్ర జలశక్తి పథకం సంయుక్త కమిషనర్ జీకే అంబటి అన్నారు. గ్రామీణ నీటి పారుదల సామర్థ్యాన్ని, మౌలిక సదుపాయాలను మెరుగు పర్చేందుకు ప్రధాన మంత్రి కృషి సిన్చాయీ యోజన పథకంలో భాగంగా ఆధునికీకరణ కమాండ్ ఏరియా అభివృద్ధి నీటి నిర్వహణతో భూగర్భ పైపింగ్ ద్వారా సాగునీరు అందించేందుకు పెద్దగెడ్డ ప్రాజెక్టు ఎంపికైనట్లు ఆమె పేర్కొన్నారు. సోమవారం పట్టణంలోని ఓ ప్రైవేటు భవనంలో నీడ్ స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో రైతులకు అవగాహన సదస్సు నిర్వహించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ అధునాతన సాంకేతిక, సాధికారత కల్పించడంతోపాటు ఆర్థిక ప్రోత్సాహకంగా రూ.50లక్షలు మ్యాచింగ్ గ్రాంట్ ప్రభుత్వం అందిస్తోందన్నారు. కొత్త ప్రాజెక్టు ద్వారా నీటి వృథా తగ్గి, ఏ పంటకు ఎంత అవసరమో అంతే అందుతుందన్నారు. ఏపీఎస్ ఐర్డిఎ సూర్యనారాయణ, డీడీఆర్ కన్సల్టెంట్ విజయ్‌కుమార్(డోపాల్), ఎస్ఈ యస్కిక (విజయవాడ), నీటి పారుదల శాఖ ఎస్ఈ, ఈఈలు ఆర్. అప్పారావు, ప్రవీణ్, సురేష్, సాగర్, వేణుగోపాలరావు, పెద్దగెడ్డ నీటి సంఘం ఉపాధ్యక్షుడు బలరాం పాల్గొన్నారు.

వెట్టిచాకిరి నిర్మూలనపై అవగాహన

ABN ఆంధ్రజ్యోతి



ప్రతిజ్ఞ చేయిస్తున్న దృశ్యం

సాలూరు, ఫిబ్రవరి 12 (ఆంధ్రజ్యోతి): వెట్టిచాకిరీ నిర్మూలన చట్టం-1976 అమలులోకి వచ్చి 50 సంవత్సరాలు పూర్తయిన సందర్భంగా సాలూరు యూత్ ట్రైనింగ్ సెంటర్‌లో గురువారం అవగాహన సదస్సు నిర్వహించారు. వెట్టి చాకిరి విమోచన సంఘం జిల్లా కన్వీనర్ పి.వేణుగోపాలరావు, నీడ్ స్వచ్ఛంద సేవా సంస్థ ఆధ్వర్యంలో కార్యక్రమం జరిగింది. కార్యక్రమంలో యూత్ ట్రైనింగ్ సెంటర్ మేనేజర్ సాగర్, నీడ్ బృంద సభ్యులు, యువత పాల్గొన్నారు.

● కురుపాం : వెట్టిచాకిరీ వ్యవస్థ నిర్మూలన చట్టం అమలులోకి వచ్చి 50 ఏళ్ల పూర్తయిన సందర్భంగా గురువారం కురుపాంలో అవగాహన ర్యాలీ నిర్వహించారు. ఎస్ సాసైటీ కార్యదర్శి షేకీగాస్ ఆధ్వర్యంలో స్థానిక జడ్పీ ఉన్నత పాఠశాలలో కార్యక్రమాన్ని నిర్వహించారు. ఈ సందర్భంగా ఎంపీడీవో ఉమామహేశ్వరి వెట్టిచాకిరి వ్యతిరేక వాల్‌పోస్టర్ ఆవిష్కరించారు. కార్యక్రమంలో ఎంఈవోలు సత్యనారాయణ, రాధాకృష్ణ, ఎస్ఐ నారాయణరావు, ఏఎస్ఐ నారాయణరావు, ఉపాధ్యాయులుపాల్గొన్నారు.

'వన్యప్రాణుల సంరక్షణ ప్రతిఒక్కరి బాధ్యత'



ప్రతిజ్ఞ చేస్తున్న ఎస్ఐ అనీల్‌కుమార్

సాలూరు, మార్చి 3(ఆంధ్రజ్యోతి): వన్యప్రాణులను రక్షించడం, ప్రకృతి సమతుల్యతను కాపాడడం ప్రతిఒక్కరి బాధ్యతని పట్టణ ఎస్ఐ అనీల్‌కు మార్ అన్నారు. ప్రపంచ వన్యప్రాణుల దినోత్సవం సందర్భంగా మంగళవా రం నీడ్ స్వచ్ఛంద సేవా సంస్థ ఆధ్వర్యంలో నిర్వహించిన అవగాహన కార్య క్రమానికి ఆయన ముఖ్యఅతిథిగా హాజరయ్యారు. వన్యప్రాణుల సంరక్షణపై కరపత్రాలను విడుదల చేశారు. అనంతరం ఆయన మాట్లాడుతూ వన్యప్రా ణులు అంతరించిపోతే ప్రకృతి చక్రం దెబ్బతింటుందన్నారు. అనంతరం నీడ్ డైరెక్టర్ వేణుగోపాల్ మాట్లాడుతూ అడువులు అంతరించిపోతే వన్యప్రాణులు అంతరించిపోతాయని, కాబట్టి ప్రతిఒక్కరూ మొక్కలు నాటాలని కోరారు. ఈ కార్యక్రమంలో పలువురు యువకులు పాల్గొన్నారు.

ఆరోగ్యకరమైన ఎదుగుదలకు పోషకాహారం

మంగళవారం 11 ఆగస్టు 2026 | epaper.prabhanews.com | ఆంధ్రప్రభ





నీడ్ ఎగ్జిక్యూటివ్ డైరెక్టర్ వేణుగోపాలరావు

పాలిపెంట, ఆగస్టు 10 (ఆంధ్రప్రభ) : పిల్లలు ఆరోగ్యకరమైన ఎదుగుదలకు పోషకాహారం ఎంతో అవసరమని, పరిసరాల పరిశుభ్రతతో పాటు వ్యక్తిగత పరిశుభ్రత ఉండాలని నీడ్ ఎగ్జిక్యూటివ్ డైరెక్టర్ వేణుగోపాల రావు కోరారు.పోషకాహార నాడు పాలిపెంట మండలం ఎజెన్సీ ప్రాంతంలో నీడ్ ఆధ్వర్యంలో పోషకాహారం పంపిణీతో పాటు ఆరోగ్య,పారిశుద్ధ్యం పై అవగాహన కల్పించారు. ఈ సందర్భంగా గ్రామ ప్రాంతాల్లో పిల్లలందరికీ పోషకాహారం మరియు పరిశుభ్రతపై అవగాహన కల్పించే కార్యక్రమం ఏర్పాటు చేయడం జరిగిందని, ఇది ఈ ప్రాంతంలో మొదటి సారి అని ఆయన అన్నారు. ఈ కార్యక్రమంలో ఐసీడీఎస్ సూపర్‌వైజర్ లక్ష్మణ్ నీడ్ సంస్థ ఆధ్వర్యంలో ప్రత్యేక కార్యక్రమం నిర్వహించారు.పరిసరాలు, నీటి వనరులు, ఇంటి పరిసరాలు పరిశుభ్రంగా ఉంచుకోవడం వల్ల వ్యాధులు రాకుండా ఉంటాయని, ఆరోగ్యకరమైన ఎదుగుదలకు పోషకాహారం ఎంతో అవసరమని, ఆరోగ్యకరమైన ఆహారం తీసుకోవడం వల్ల పిల్లలు చురుకుగా ఉంటార